

Study Highlights
Fifth Annual Global Software Piracy Study
 May 2008

2007 Worldwide PC Software Piracy Figures

- Global piracy rate: **38%**
- Total packaged PC software losses: **nearly \$48 billion (USD)**
- Changes from 2006: **3% rise in global piracy rate; losses increased 20%**

Countries with Highest Piracy Rates

	2007	2006
Armenia	93%	95%
Bangladesh	92%	92%
Azerbaijan	92%	94%
Moldova	92%	94%
Zimbabwe	91%	91%
Sri Lanka	90%	90%
Yemen	89%	--
Libya	88%	--
Venezuela	87%	86%
Vietnam	85%	88%
Iraq	85%	--

Countries with Lowest Piracy Rates

	2007	2006
United States	20%	21%
Luxembourg	21%	--
New Zealand	22%	22%
Japan	23%	25%
Austria	25%	26%
Belgium	25%	27%
Denmark	25%	25%
Finland	25%	27%
Sweden	25%	26%
Switzerland	25%	26%
United Kingdom	26%	27%

Highlights

- Of the 108 countries included in the study, PC software piracy dropped in sixty-seven countries and rose in only eight.
- Worldwide, for every two dollars' worth of software purchased legitimately, one dollar's worth was obtained illegally. In countries with 75% piracy or higher, for every one dollar spent on PC hardware, less than seven cents was spent on legitimate software.
- Russia led the way with a one-year PC software piracy drop of seven points to 73%, and a five-year drop of 14 points.
- Piracy rates dropped slightly in many low piracy countries where rates have been stagnant for several years, including the United States (-1%), United Kingdom (-1%), and Austria (-1%). Many other developed economies experienced a continuing gradual decline, including Australia, Belgium, Ireland, Japan, Singapore, South Africa, Sweden, and Taiwan.
- Because the worldwide PC market grew fastest in high piracy emerging markets, the worldwide PC software rate increased by three percentage points to 38%, and worldwide losses rose by \$8 billion to nearly \$48 billion worldwide. PC shipments in Brazil, Russia, India, & China (BRIC) grew 26% last year, compared to 13% in North America, Western Europe, and Japan. The combined BRIC countries are now as large a PC market as the United States.

